

7 | 8 | 9 December 2023
10:30 AM ~ 08:00 PM

ICC International Convention City
Bashundhara, Dhaka, Bangladesh



For Booking, Please Visit
www.cems-elexpo.com

BANGLADESH'S PREMIER INTERNATIONAL EXHIBITION ON HOME & OFFICE ELECTRONICS AND EQUIPMENT

SCHEDULE

Date	:	7 ~ 9 December 2023
Venue	:	International Convention City, Bashundhara, Dhaka, Bangladesh.
Opening Hours	:	10:30 AM to 8:00 PM
Frequency	:	Annual
Open to	:	Business / Trade Visitors
Website	:	cems-elexpo.com

7 Reasons to Participate

in the 7th Home & Office
Electronics Expo 2023



1. 7th Home & Office Electronics Expo 2023 International Expo will be a Comprehensive International Exhibition featuring all kinds of Home and Office Electronics and Equipment.
2. Bangladesh's Electronics Industry is one of the fastest-growing industries with great future prospects. Electronic Appliances Market has tripled to nearly \$2.4 Billion in a decade, helped by the growth of the economy that has created a stronger consumer class.
3. The market for Consumer Electronics in Bangladesh is expected to cross US\$ 10 Billion by 2030.
4. The economy of Bangladesh is a major developing market economy. As the second-largest economy in South Asia, Bangladesh's economy is the 37th largest in the world in nominal terms, and 25th largest by purchasing power parity.
5. With USD 130 Billion + consumer spending growing at a CAGR of 6 percent, the market for electronics products is expected to grow rapidly. Around 30 to 40 million people are forecasted to graduate from poverty to the entry-level of the middle-income class by 2025, and another 30 million would move up the income ladder and reach the higher standard of living.
6. The overall electronics and electrical equipment market are expected to grow at a rate of 15% per annum and surpass USD 12 Billion by 2025. The size of the Consumer Electronics Market is now around USD 2.4 Billion and it is expected to reach USD 10 Billion by 2030.
7. Participate in 7th Home & Office Electronics Expo 2023 International Expo. Meet and connect with potential Home and Office Electronics buyers through the Expo

EVENT PROFILE

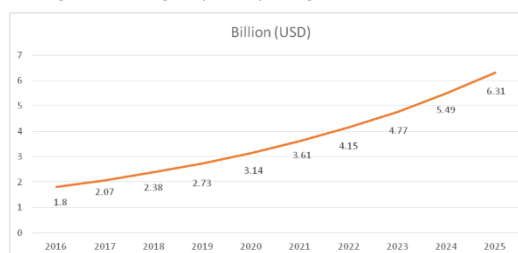
With the great successes of CEMS-Global USA's Home & Office Electronics Expo – the Electronics Show during the years 2000 to 2008, we are pleased to relaunch our Premier International Exhibition on Home and Office Electronics & Equipment – 7th Home & Office Electronics Expo 2023, keeping in mind the rising Electronics Industry of Bangladesh thus bringing great opportunities. This Expo will bring all important stakeholders of the rapidly expanding Electronics sector of Bangladesh under one roof and once again set to be Bangladesh's premier international exhibition on Home and Office Electronics & Equipment, which will bring together manufacturers and suppliers of the Home & Office Electronics, Distributors, Representatives from Bangladesh and abroad. The 7th Home & Office Electronics Expo 2023 International Expo will be the perfect platform for the Corporate & General consumers and the emerging Electronics Manufacturing Industry of Bangladesh.



FACTS AND FIGURES

Bangladesh's fast-growing Electronic Appliances Market has tripled to nearly \$2.4 Billion in a decade, helped by the growth of the economy that has created a stronger consumer class. The market for Televisions, Refrigerators, Washing Machines and other Home Appliances would quadruple to an annual size of \$10 Billion by 2030, estimates UCB Asset Management. The size of the Consumer Electronics Market is now around USD 2.4 Billion. The expected annual growth of the market is 7.94%.

Figure 2.2: Estimated growth potential of the Bangladeshi Consumer Electronic Market



PROFILE OF EXHIBITS

Exhibits Scope: Home and Office Electronics & Equipment

Major Office and Home Appliances

Air Conditioning Appliance | Window Air Conditioner | Portable Air Conditioner | Central Air Conditioner |

Consumer & Personal Electronics

Digital Home: TV | Home Theater | Displays | Projector

Smart Wearables: Smart Watch | Smart Band | Smart Glasses

Digital Products: Pad | Camera | DV | PDA | Video System | Player | Digital Photo Frame | Personal Electronics | DVD Player | Audio System | Recorder | Office Supplies | Video Game | Walkman | E-Dictionary | Removable Disks | E-Book |

Telecommunication Products: Cell Phone | Telephone | Interphone |

Entertainment: Automatic Mahjong Machine | Dance Pad | X-Box | Car Electric Series |

Home Appliances: Refrigerator | Washing Machine & Dryer | Range Hood | Electric Cooker | Dish Washer | Sterilizer | Cabinet | Soymilk Maker | Juicer | Food Processor | Coffee Maker | Rice Cooker | Microwave Oven | Induction Cooker | Frying Pan | Stewpot | Toaster | Noodle Maker | Ice Cream Maker | Vegetable & Fruit Washer | Egg Boiler | Eggbeater | Bean Sprouting Machine | Oil Extractor | Water Heater | Garbage Disposer



Bathroom Appliances: Heat Pump Water Heater | Hair Dryer | Bathroom Warmer | Hand Dryer | Sanitaryware | Ventilator | Integrated Ceiling | Geezer |

Electronic Entertainment: Automatic Mahjong Table | Dancing Pad | Motion Sensing Game
Air Conditioner Series | Lawn Light |

Office Electronics & Equipment

Audio Visual Equipment| Multimedia | Telecommunication products | Electronics Accessories | Computers | Office Automation products |

Environment and Health

Air Treatment: Fan | Dehumidifier | Humidifier | Air Cleaner | Oxygen Anion Generator | Mini Oxygen Generator

Water Treatment: Water Dispenser | Water Purifier | Water Softener

Cleaning Appliances: Vacuum Cleaner | Sweeper | Shoe Polisher | Electric Toothbrush | Ironing Board | Electric Mosquito Killer | Electric Iron | Electric Deodorizer | Garbage Disposal |
Warming Appliances: Electric Air Heater | Electric Blanket | Electric Furnace | Hair Dryer | Electric Shaver | Hair Dresser |

Healthy Care: Foot Massaging Basin | Massage Armchair | Massager | Blood Pressure Measurer



Components and Accessories

Industry Design | Household Appliances | Production Equipment | Green Manufacturing Technology | Testing Equipment | Standards Certification Services | Technical Advisory Services | Recycling | Decomposing and Recycling Technology of E-Wastes | Industry Robot



PROFILE OF VISITORS

The 7th Home & Office Electronics Expo 2023 International Expo will assemble Distributors, Importers, Traders, Project Developers, Real Estate Builders & Developers, Architects, Light Engineering Product Manufacturers, Corporate & End Consumers and many more.



ABOUT CEMS-GLOBAL (ORGANIZER)

CEMS-Global USA, based in New York, is a professional Multinational Exhibition & Convention Organizer, having its operations across 4 continents. Established in 1992, CEMS-Global, in this span of 31 years has been committed to organizing Professional B2B Trade Shows for important Business sectors of the trade and economy.

In this span of over 3 decades, CEMS-Global has partnered with several Business Associations, Chamber of Commerce's, Export Promotion Councils, International Trade Promotion organizations, Governments. Our successful 40 Trade shows per annum in highly potential and developing countries of the world across 4 continents have benefited hundreds of thousands of Manufacturers, Several Industry sectors and boosted International Trade & Development in many countries.

With over 750 Trade Shows, 54,577+ Exhibitors, 1.65+ Million Attendees in our portfolio; we are devoted to taking you where markets are....



ORGANIZER



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